

CATALYZING CHANGE THROUGH LEADERSHIP TRAINING

ABOUT THE SERVICE PROVIDING ORGANIZATION:

Originally developed at Harvard University's Kennedy School of Government, BYLC has been established as a premier leadership center in Bangladesh with initial support from MIT Public Service Center, Davis Peace Prize 2008, US Embassy and the British High Commission in Dhaka. BYLC's vision is to create a poverty-free Bangladesh driven by the next generation of home-grown leaders. BYLC's mission is to unite youth from diverse backgrounds, equip them with leadership diagnostic and problem solving skills, and engage them in community service and active citizenship. BYLC has extensive experience in successfully delivering leadership programs for both college and university students as well as private and public sector professionals.

PROBLEM STATEMENT:

- Lack of leadership development opportunities for students and young professionals
- Lack of collaboration among people from different educational and professional systems culminating in a divided society
- Lack of leadership courses in academic institutions

THE PROPOSED PROGRAM:

BYLC proposes three different solutions in order to address the above mentioned problems. BYLC will conduct 12 residential leadership executive programs in 4 different divisions of Bangladesh in one year. Deliberate measures will be taken to ensure that the incoming class is a fair representation of the diverse values and voices in our society. Furthermore, equal number of men and women will be selected for the program. We will have four programs each for each of the three different projects. The proposed solutions are illustrated below:

Catalyzing Change through Leadership Training	Leadership for the 21st Century
<p>Target market: Final year university students from public, private and madrasa educational streams.</p> <p>Program: 4- day residential program</p> <p>Curriculum: innovative leadership curriculum using case analysis and deep small group reflection sessions</p>	<p>Target market: Junior and middle level executives of private sector organizations</p> <p>Program: 4 day residential program</p> <p>Curriculum: innovative leadership curriculum using case analysis and deep small group reflection sessions</p>

BUSINESS MODEL:



BUDGET:

BYLC's fee for this program is USD 600 per participant (this includes tuition, reading materials, food and accommodation). Total budget for Year 1 is USD 388,800 for training 648 participants. For the program for university students, BYLC will be looking for donor support for Year 1 and from Year 2 onwards BYLC will use a combination of student loan facilities from financial institutions as well as partial tuition fees to continue delivering the programs. For the two programs tailored for professionals, BYLC will be charging full tuition fees to organizations sending participants to BYLC for leadership training.

LEADERSHIP TRAINING TEAM:

Ejaj Ahmad is a trained organizer and expert in leadership education with leadership consulting experience in both the private and non-profit sectors. He studied leadership, organizing and communication at Harvard under world-renowned instructors of leadership, including Ronald Heifetz, Barbara Kellerman, Dean Williams, Marshall Ganz, Marie Danziger and David Gergen, former White House Advisors to four US Presidents. He is the co-founder of Harvard Toastmasters Club, an international club for developing public speaking and leadership skills. He is an alumnus of the first Global Science and Technology Leadership Forum in Japan and Leadership for the 21st Century Program at the Dubai School of Government. Ejaj holds an MA (Hons) in Economics from St. Andrews University and a Masters in Public Policy with specialization in leadership from Harvard University.

Ivdat Ahmed Khan Mojlish is a leadership facilitator and project manager at BYLC. He has participated in several executive programs on leadership conducted by BYLC. Previously, Ivdat represented Bangladesh globally in multiple youth development and business plan competitions. Ivdat holds a bachelors degree in Business Administration from the Institute of Business Administration (IBA), University of Dhaka. While at IBA, Ivdat was the vice president of IBA Communication Club and headed the Club's fundraising department. He also organized numerous marketing, branding, and debating competitions.

Mirza Salman Hossain Beg is currently working as the program coordinator of BYLC. He has extensive debating experience and he has represented Bangladesh in numerous debating and MUN conferences in Asia, Europe and USA. Salman is passionate about leadership and community service, and he has previously worked with several youth organizations in Bangladesh. He holds a bachelors degree in Business Administration from East West University where he was also the convener of the Asian University Debating Championship (AUDC) in May 2009.

For further information, please contact Mr. Ejaj Ahmed at (ejaj@bylc.org)